

# PRIVACY POLICY

This Privacy Policy applies to the information that Hosting Red Servers & Services and its affiliates collect through hostingred.com, hostingred.net, hostingred.info, lionhoster.com, hostingred.org and similar domains. On blogs, support helpdesk, online features, applications and widgets owned or controlled by Hosting Red Servers & Services that post a link to this Privacy Policy (collectively, the “Site”). This Privacy Policy only covers information collected at any of our sites and does not cover any information collected offline by Hosting Red Servers & Services (unless specifically stated otherwise) and does not apply to the services we provide to clients. Please review this Privacy Policy carefully.

## Summary

PLEASE REVIEW OUR FULL PRIVACY POLICY BEFORE USING OUR SITE OR OUR SERVICES.

## Information We Collect Through our Sites

### Information You Provide

Hosting Red Servers & Services may ask you to provide “Personal Information” but not limited to, your name or e-mail address and other contact information, and all information necessary to facilitate financial transactions between Hosting Red Servers & Services and you. We may also collect demographic information such as, but not limited to, your age, occupation, postal code, or similar information, certain information about your preferences and interests, customer questions and support information, and other information collected through surveys, chat features, and polls made available on the Site. All our sites are a general audience web site. The Site does not knowingly collect any Personal Information from children younger than the age of thirteen (13), and Hosting Red Servers & Services will delete any information later determined by us to be collected from a user younger than age thirteen (13).

### User Content

Our sites may provide you the opportunity to participate and post content publicly through interactive features such as post reviews, comments, or suggestions related to HOSTING RED’s services, or post free-form comments (collectively, “User Content”).

Note that any User Content you post is public — others will have access to your User Content and may read it, see it, use it, and/or share it with third parties. If you choose to voluntarily disclose Personal Information in your User Content, that information will be considered public information and the protections of this Privacy Policy will not apply.

## **Information We Collect Automatically; Cookies and Similar Technologies**

In addition to any Personal Information or other information that you choose to submit to the Site, we and our third-party service providers, including any third-party content, advertising, and analytics providers, may use a variety of technologies that automatically or passively collect certain information about your use of the Site whenever you visit or interact with the Site (“Site Usage Information”). Site Usage Information may include the browser and operating system you are using, actions you take on the Site and all of the areas within our Site that you visit, and the time of day you visited the Site, among other information. Site Usage Information may also include the unique IP address or other unique identifiers (“Device Identifier”) for any computer, mobile phone, or other device (any, a “Device”) used to access the Site. We may use this Information for a variety of purposes, including enhancing or otherwise improving the Site and our products and services.

### **The Methods we use to Collect Site Usage Information May Include the Following:**

**Cookies.** A cookie is a data file placed on a Device when it is used to visit the Site and may be used for many purposes, including, without limitation, remembering you and your preferences and tracking your visits to our web pages.

**Embedded Scripts.** Designed to collect information about your interactions with the Site, such as the specific links you click on, where your mouse moves, what advertising you clicked to direct you to the Site, and other information that is relevant. Embedded Scripts may collect information that you enter into forms on our website, which may be used by Hosting Red Servers & Services for purposes consistent with this Privacy Policy.

In addition, we may use a variety of other technologies that collect similar information for security and fraud detection purposes.

## **How do we use the Information Collected**

Hosting Red Servers & Services may share non-personally identifiable information, such as aggregated user statistics, with third parties in our discretion. We may share the information we have collected about you, including Personal Information, as disclosed at the time you provide your information, with your consent, as described in this Privacy Policy.

## **When we disclose Information to Third Parties**

Hosting Red Servers & Services may use information collected through the Site, including Personal Information to: (1) allow you to use the Site and to provide responding to your

questions and comments; (2) fulfill transactions and process your orders and payments, including verifying the information you provide is accurate and active; (3) administer and develop our business relationship with you and the company you represent; (4) tailor content, recommendations and offers we display to you on the Site and elsewhere online; (5) provide you with information, products or services that you have requested or agreed to receive or that we otherwise believe will interest you, including, information and special offers from us, our advertisers, and our third party business partners; (6) conduct internal analyses, such as surveys and market research; (7) improve the Site, our products and services and for internal business purposes; (8) assess your employment application for a position with Hosting Red Servers & Services and prepare related governmental and internal statistics reports; (9) contact you with administrative communications and, in our discretion, changes to Site policies; (10) for purposes disclosed at the time you provide your information and as further described or permitted in this Privacy Policy; (11) otherwise with your consent.

### **Third Parties or Request for sharing Your Information.**

We are not responsible for the privacy policies and practices of third parties. If you later decide that you no longer want to receive communications from a third party, you will need to contact that third party directly. You also may request, sometimes through your use of an interactive feature or third-party application, that we share information about you with a third party and we will typically do so under those circumstances.

### **Third Parties Providing Services on our Behalf**

We may share information with third parties so that they may provide services to you. Examples include sending e-mail or other communications on our behalf, providing sales and marketing assistance, or performing other administrative or support services. When we do so, the information is only to be used to provide services or help us provide services. Third-party systems used to deliver services to you may retain your information for a period of time after the services are provided.

### **Administrative and Legal Reasons**

We may transfer and disclose information, including your Personal Information, Usage Information, and your Device Identifier, to third parties: (i) to respond to subpoenas or other legal process or if in our opinion such disclosure is required by law; (ii) at the request of governmental authorities conducting an investigation (including to meet national security or law enforcement requirements); (iii) to enforce applicable Site terms and policies; or (iv) to respond to an emergency or otherwise to protect the safety, rights, property, or security of Hosting Red Servers & Services, third parties, Site visitors, or the public. We may also use Device Identifiers to identify users, and may do so in cooperation with a court order or law enforcement agencies when legally compelled to do so.

### **Business Transfers**

Hosting Red Servers & Services may share information, including Personal Information, among its subsidiaries, primarily for business and operational purposes. Hosting Red Servers & Services may also disclose and transfer your information, including Personal Information: (i) to a subsequent owner, co-owner or operator of the Site or applicable database; or (ii) if Hosting Red Servers & Services (or any of its affiliated subsidiary companies) assigns its rights regarding any of your information to a third party; or (iii) in connection with a corporate merger, consolidation, restructuring, the sale of certain of our ownership interests, assets, or both, or other corporate change, including, without limitation, during the course of any due diligence process.

## **Third-Party Analytics Providers and Ad Servers**

The Site may contain content served by third parties and we work with vendors (including network advertisers, ad agencies, and analytics companies) to provide us with information regarding traffic on the Site, to serve advertisements, including our advertisements elsewhere online, and to provide us with information regarding the use of the Site and the effectiveness of our advertisements. So, if you clicked on one of our advertisements that led you to the Site, our service provider(s) may be able to tell us information about your interaction. In connection with serving content and providing analytics and advertisement services, third parties may collect certain information about your visits to the Site or other websites. Some of these parties may collect Personal Information when you visit the Site or other websites or services. These third parties may set and access their own tracking technologies (including cookies and web beacons) and may otherwise collect or have access to your Device Identifier, Site Usage Information, and related information about you. Cookies and web beacons, including those set by third-party network advertisers, may be used to, among other things, target advertisements, prevent you from seeing the same advertisements too many times, and to conduct research regarding the usefulness of certain advertisements to you.

## **Changing Your Information, Preferences, and Subscriptions**

You can correct or update some of the Personal Information you have provided to us several ways. If you are a customer, you can update your Personal Information by logging into any feature provided by the Site platform and changing your profile in the system. Hosting Red Servers & Services will make good faith efforts to make requested changes in our active databases as soon as reasonably practicable. Also, if you have made any public postings, including User Content, these communications generally will not be removed. Users who receive a newsletter or other similar e-mails from us and who wish to remove themselves from the mailing list (i.e. opt out) can do so by following the link provided in an e-mail received. The Site may also offer an online mechanism for changing your preferences. However, please note that we reserve the right to send you certain communications relating to your use of our Site, service announcements, notices of changes to this Privacy Policy, or similar administrative or transactional messages, and these transactional account messages may be unaffected if you choose to opt-out from marketing communications.

## **Third-Party Content, Links to Other Sites, and Site Content Found Outside of the Site**

Certain content on the Site may be hosted and served by third parties and the Site may contain links to third-party websites that Hosting Red Servers & Services does not control. These third parties may collect Site Usage Information through the use of their own cookies and web beacons, independently collect data or solicit Personal Information, and may have the ability to track your use of their sites and services. Hosting Red Servers & Services is not responsible for the privacy practices employed by any third party.

## **Applying for a Job Through Our Site**

If you apply for a job through the Site, we, or a human resources company assisting us, may ask you to provide self-identifying information. Providing self-identifying information is voluntary, but if you do provide us with that information, we may submit it to local regulatory agencies for business-related purposes, including responding to information requests, fulfilling regulatory reporting requirements, and defending against employment related complaints.

## **Security**

Hosting Red Servers & Services takes commercially reasonable steps designed to protect your Personal Information. However, no data transmission over the Internet, wireless transmission, or electronic storage of information can be guaranteed to be 100% secure. Please note that we cannot ensure or warrant the security of any information we collect. You use our Site and provide us with your information at your own risk. Our employees are required to keep information covered by this Privacy Policy confidential – unless disclosure is authorized in this Privacy Policy, or by you.

## **Users Residing Outside of the United States and Consent to Transfer**

If you are located in the European Union, Canada, or elsewhere outside of the United States, please be aware that any information you provide to us may be transferred to and processed in the United States. By using the Site, or providing us with any information, you consent to this transfer, processing and storage of your information in the United States, a jurisdiction in which the privacy laws may not be different than those in the country where you reside or are a citizen.

## **Changes to the Privacy Policy**

Hosting Red Servers & Services reserves the right to change this Privacy Policy at any time and will notify you of material changes by posting a notice and the new Privacy Policy on the Site. We may also provide notice to you in other ways in our discretion, such as through contact information you have provided. Any changes will be effective immediately upon the posting of the revised Privacy Policy.